

Cranksgiving 11
November 21, 2009 3pm
Madison Square Park
New York City

Dear Sir or Madame:

For over a decade, the New York Bike Messenger Association has successfully organized Cranksgiving, a charitable alleycat race held in New York City every November. The concept of Cranksgiving is for each bicycle racer to navigate his way to numerous grocery stores spread out across Manhattan, purchase designated food items at each store, arrive at the finish line with a bag full of Thanksgiving dinner ingredients - and finally donate all of the purchased food to a homeless shelter.

With 106 racers, last year was the biggest Cranksgiving to date, and New York City's largest alleycat for 2008. Over \$1000 in food was donated to Saint Mary's soup kitchen on the Lower East Side and in addition, two Women & Children's charities (Nazareth Housing & Hudson Guild) received over 100 jars of baby food each. Additionally, \$1682.40 was raised for City Harvest and \$420.60 was raised for the New York Bike Messenger Foundation (NYBMF).

With an anticipated 200 racers, we hope to donate twice as much food in time for this season's Thanksgiving celebration. In further hopes of increasing cash raised, we are appealing to organizations and individuals to pledge a dollar contribution for each rider who participates in Cranksgiving. Funds will be donated to City Harvest, with the NYBMF retaining 20% to uphold its pledge of supporting injured messengers.

Your support will not only be recognized among the entire cycling community of New York (an exponentially increasing population), but will have an enormous impact on a food bank like City Harvest. With enough generous sponsors, we can help ensure that no one goes hungry in New York City this Thanksgiving!

Thank you for your time and consideration. Please do not hesitate to call with any questions.

Ken Stanek
Coordinator, Cranksgiving NYC
917.488.6215
ken@studionumbernine.net

I wish to make a one-time pledge of \$ _____

Name:

Address:

City:

State: Zip Code:

Telephone No.:

E-mail Address:

1) Mail this form to:

NYBMF
303 West 42nd Street, Suite 316
New York, NY 10036

2) Make check payable to

“New York Bicycle Messenger Foundation”

3) In the memo line, write “Cranksgiving Donation”

A receipt will be mailed to the address provided on this form. The NYBMF is a 501(c)(3) nonprofit organization and your donation is tax-deductible to the full extent of the law. Please keep a copy of this form for your records.